

Call for Presenters

Annual International Conference Collaboration & Innovation 2009

September 15-17, 2009 – Purdue University, West Lafayette, IN
www.cci.purdue.edu

Submission Deadline: May 31, 2009

Proposals must be received no later than May 31, 2009 by completing the proposal outline and returning via e-mail. Incomplete proposals will not be considered. Presenters will be notified of acceptance by May 31, 2009. Complete information about the conference will be posted on the Purdue website

Best Practices Defined:
A practice that fully satisfies customers, produces superior results in one operation, performs as reliably as any alternative, and can be adapted elsewhere.

Source: Michael J. English and William H. Baker, Jr., authors
Winning the Knowledge Transfer RACE: Using Your Company's Knowledge Assets to Get Ahead of the Competition.

About the Conference:

The Organizational Leadership & Supervision Department (OLS) at Purdue University is seeking **best practices in collaboration, innovation and leadership and lessons learned from growing innovative teams and organizations** to be shared at the 2nd Annual International Conference. This year's conference committee will be looking for team and organization best practices that have demonstrated business or process results; exceed customer expectations; and are adaptable by other organizations. Following are the e best practice areas and topic that will be included:

I. Teams & Collaboration

1. Designing High Performance Work Systems and Teams
2. Developing a Collaborative Culture
3. Sustaining High Performance
4. High Performance Business Results
5. Results Presented By High Performance Teams
6. Virtual teams and virtual collaboration
7. Communities of practice as knowledge-creating communities.
8. Creativity in virtual teams in new product development
9. Mass collaboration

II. Innovation & Creativity

1. Innovation culture within organizations and within communities
2. Knowledge management: nurturing personal and common knowledge.
3. Designing for innovation
4. Responding to globalization
5. Technologies and organizational change.
6. Capacity development: building knowledge locally
7. Technological meets social transformation
8. Information architectures that enhance creativity and innovation
9. Technology transfer

III. Leadership & Ethics

1. Virtual enterprises in a networked world
2. Decision-making and leadership
3. Business ethics Economic development at community and regional levels
4. Creative Commons
5. Technical and social systems of sustainability
6. Shared leadership
7. Leadership development
8. Vision, strategy and leadership: measuring the effects.
9. Productive diversity: capitalizing on human differences

Conference Presentation Formats:

Individual Presentations – An interactive “hands-on” session showcasing best practice processes, tools and techniques that can be adapted to other organizations.

Team Presentation – A presentation by an intact work team or work group of at least three members sharing a best practice they have implemented.

Panel Presentation – Current issues addressed by experts from a variety of companies and/or industries and moderated by a panel chairperson.

Special Interest Forum – Facilitated open discussion by coaches, team members, leaders, or others with similar job responsibilities. (Submit proposal as facilitator of the special interest forum.)

Audience Profile:

Directors, vice presidents, trainers, organizational development specialists, team leaders and members, union representatives, lean and six sigma professionals, plant managers, program & project managers, human resource professionals, industrial/organizational psychologists, researchers, total quality professionals, change agents, facilitators, and internal/external consultants.

Industry Audience Profile:

Manufacturing & production, service, government, health-care, oil & gas, insurance, finance, telecommunications, labor unions, utilities, chemicals, transportation, aviation, military/defense, professional services, pharmaceuticals, computer hardware/software, non- and not-for-profit organizations, and many more.

Benefits of Presenting:

- Individual, team and organization recognition.
- Opportunity to share and benchmark lean and collaborative best practices.
- Enhance presentation skills for career development.
- Network with other like-minded professionals in your field.
- Pay **reduced presenter fee of \$295 if attending entire conference** (applies to up to two presenters per individual presentation or three presenters per accepted team or panel presentation). Additional presenters pay regular registration fee.
- **Complimentary registration for the day you present if not attending full conference.**
- Exhibit at a discounted rate.

Presenter Registration:

- Presenters are required to register for the conference.

Requirements to Present:

- Be available to present on the day and time assigned to you.
- Prepare and duplicate handouts for your session. Handouts are to be 3-hole punched for inclusion in conference binder for attendees.

- Notify the Center education team member dtutak@purdue.edu immediately of any changes in presenters
- Present the information as it is described in the proposal. Any changes to the original description must be communicated to the education team and updated before the conference program is printed.
- Refrain from marketing your services and products; and let the quality of your presentation and your client's story do the selling.
- Willingness to pay for audiovisual equipment not provided by the Center. Basic equipment provided by the Center includes flip chart, overhead projector & screen, podium and wired lavalier microphones.
- Consultants must have a client co-presenter for 90-minute sessions and must structure their session to allow the industry co-presenter to take the lead.

Selection Criteria:

Selections will be based on:

- Team or organization best practice meeting the following criteria (Adapted from Quality Excellent Suppliers of Telecommunications (QuEST) Forum):
 1. Demonstrates positive impact on business or process results
 2. Able to replicate by others through clear methodology
 3. Exhibits creativity in addressing the initiative
 4. Demonstrates effective use of collaborating with others
 5. Exceeds customer expectations
 6. Overcame obstacles and is implemented in daily work
- Clarity of content, learning objectives and method of presentation
- Practical application for all sizes and types of teams and organizations
- Involves the audience through discussion and/or activities
- Real-world skill building "how to's" that attendees can take-away;
- **Consultants are required to submit proposal with and present with an industry co-presenter** for 90-minute sessions and must demonstrate how the company will play the major role in the session.
- Must refrain from marketing consulting services.

(Proposal Outline Next Page)

Proposal Outline

Collaboration & Innovation 2009 2nd Annual International Conference
Best Practices of Teams and High Performing Organizations
September 15-17, 2009 – Purdue University, West Lafayette, IN

- 1) Primary Presenter – person submitting proposal (please type or print neatly)
(All correspondence will be mailed to person submitting proposal if co-presenter addresses are not provided.)

Name _____ Work Title _____
Organization _____ Address _____
City _____ State _____ Zip _____ Country _____
Business Phone _____ Fax _____
Home Phone _____ E-mail _____

- 2) Co-Presenter(s): **Please provide the above information for each co-presenter or panel member.**
As a reminder, consultants are required to submit proposals with and present with an industry co-presenter for 90-minute sessions.

- 3) Provide a short biography for each presenter and co-presenter (not required for team presentations).

- 4) Speaking experience - internal and external to company

- 5) Reference for speaking (list name and phone number of best reference).

- 6) List any time within the conference dates that you will **not** be available to present.

____ Tuesday AM ____ Tuesday PM ____ Thursday AM

____ Wednesday AM ____ Wednesday PM

- 7) Session format: 90 minute session

____ Presentation ____ Team Presentation ____ Panel Presentation

____ Special Interest Forum (Person submitting proposal will be the facilitator)

- 8) Which of the following learning tracks are you submitting a proposal for?

____ **I. Teams & Collaboration**

____ **II. Innovation & Creativity**

____ **III. Leadership & Ethics**

(Check one: Please see page 1 for descriptions)

- 9) Session title: _____
(The title is an important component in attracting attendees to your session.)

- 10) Briefly describe **how** your team or organization's best practice meets the selection criteria and
1) has a positive impact on business or process results; 2) can be replicated by others through clear methodology; 3) exhibits creativity in addressing the initiative; 4) demonstrates effective use of collaborating with others; 5) exceeds customer expectations; and 6) Overcame obstacles and

is implemented in daily work. Tell the story of your group and how it learned from experience, tested methods, overcame hurdles, and reached goals.

- 11) Advertising Overview:
Provide a 50-75 word overview describing what you will be covering in your session, emphasizing methods of audience participation, role-play, simulation, or group dynamics. This will be used to describe your session in the conference advertising. Please address the reader directly (Example: come to this session to ... you will learn...). **It is essential that you accurately describe in your overview what you will be covering in your session. Attendees will choose which session they attend based on the overviews printed in the conference program.**
- 12) If you are a consultant presenting, describe how you will allow the industry co-presenter to play the major role in making the presentation.
- 13) Provide 3-5 Learning Objectives in order of importance. These will be used in advertising your session.
- 14) Who should attend: List by job title or in general summary who should attend your session.
- 15) In general, which audience is this session most appropriate for?
 Team members working in teams
 Managers and change agents supporting teams
 Both
- 16) Which audience will benefit most from your session: **choose one** (For those who are...)

____ **1. Beginning - Launching new initiatives**

____ **2. Intermediate - Sustaining or reviving initiatives**

____ **3. Advanced – Taking it to the next level, transforming, cutting edge**

Submission Deadline: May 31, 2009

Submission Format: Forward by e-mail the completed outline as a MS Word-formatted

attachment to dtutak@purdue.edu

Contact Information:

Deb Tutak

Ernest C. Young Hall

Department of Organizational Leadership

155 South Grant St.

West Lafayette, IN 47907-2114

765.494.0940 Fax: 765.496.2519